

# Systems Approach to Quality Improvement: An Aviation Success Story



Christopher A. Hart  
Vice Chairman

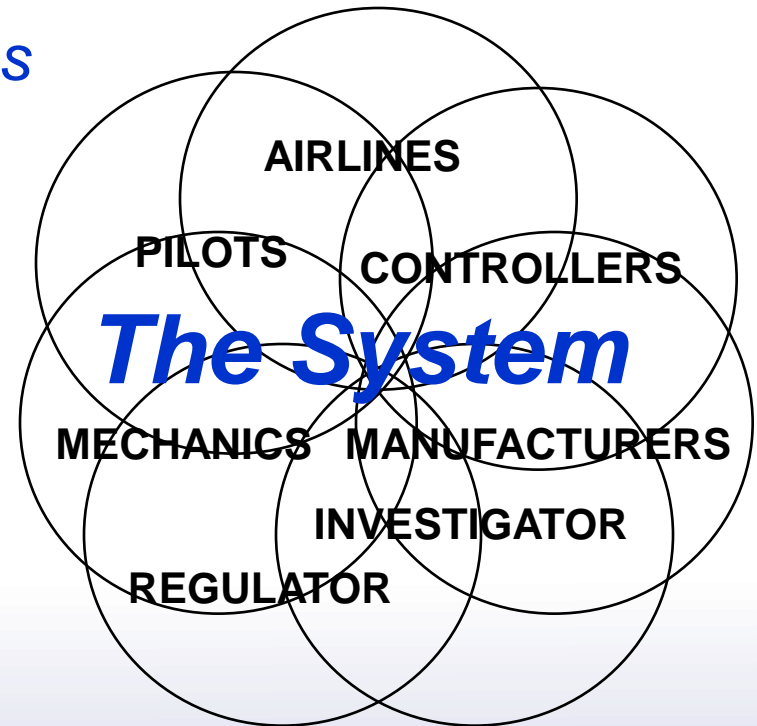
# Outline

- The Challenge
- Aviation Success: Collaboration
- Suggested Beta Test



# The Challenge: Complex Systems

- System *interdependencies*
  - Large, complex, interactive system of subsystems
  - Often tightly coupled
  - Hi-tech components
  - Continuous innovation
  - Ongoing evolution
- Mishaps probably result from *unwanted and often unforeseen interactions between the subsystems*



# The Solution: System Think

*Understanding how a  
change in one subsystem  
of a complex system may  
affect other subsystems  
within that system*



# “System Think” via Collaboration

Bring all parts of a complex system together to collaboratively

- Identify potential issues
- *PRIORITIZE* the issues
- Develop solutions for the prioritized issues
- Evaluate whether the solutions are
  - Accomplishing the desired result, and
  - Not creating unintended consequences

In aviation: CAST (Commercial Aviation Safety Team)



# Aviation Collaboration Success Story

*65% Decrease* in Fatal Accident Rate,  
1997 - 2007

largely because of  
*System Think*

fueled by  
*Proactive Safety  
Information Programs*

P.S. Improved not only safety, but productivity, too!



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# Moral of the Story

*Anyone who is  
involved in the **problem**  
should be  
involved in the **solution***



# Challenges of Collaboration

- Human nature: “I’m doing great . . . *the problem is everyone else*”
- Participants may have competing interests, e.g.,
  - Labor/management issues
  - May be potential co-defendants
- Regulator probably not welcome
- Not a democracy
  - Regulator must regulate
- Process is voluntary, but all must be willing, *in their enlightened self-interest*, to *think out of their stovepipe* and *think more broadly of the entire System and how to improve it*





# Suggestion: Beta Test

- Common starting point: *Everyone wants to improve the system*
- Starting with that point of agreement, focus on troubling trend of high-frequency, low-consequence events (rather than low-frequency, high-consequence individual events)
  - Begin with longstanding problem that resists remedies
  - If trend is longstanding, problem probably results from defective systems and processes rather than bad people (which is why punishment is probably not helpful)
  - Participants will engage eagerly in a beta test because it is focused on process improvement rather than punishment
- Suggest seeking beta test volunteers who are willing to try a voluntary collaborative effort in pursuit of this shared objective of improving the system



Thank You

*Questions?*



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